



Republic of the Philippines  
Province of Aklan  
MUNICIPALITY OF MALAY



*Office of the Sangguniang Bayan*

**MUNICIPAL ORDINANCE NO. 97-111**

**AN ORDINANCE REGULATING DISPLAY ADVERTISEMENT BY MEANS OF POSTERS, PLACARDS, PAINTING ON WALLS, SLIDES IN MOVIES, HANDBILLS, LEAFLETS AND STREAMERS, NEON (LIGHTS) SIGN.**

SECTION 1. - **REGULATED ACTS.** No person shall advertise thru posting, displaying by means of placards or slides in movies, painting on walls of buildings or other structure and either by means of handbills or leaflets without first securing a Permit therefore from the Mayor and paying the corresponding fees being required under existing Tax Ordinance of this Municipality or the barangay concerned.

SECTION 2. - **ADMINISTRATIVE PROVISIONS.** Any person desiring to advertise by means of posters, placards, slides in movies, painting on walls or other structure, handbills and leaflets shall file a written application together with the description of the things to be advertised or the text of the advertisement itself, with the Office of the Mayor which shall process the same and issue the corresponding permit upon payment of the required fees therefore.

SECTION 3. - **PENALTY.** Any person who violates any provision of this Ordinance shall be punished by a fine of not more than TWO THOUSAND FIVE HUNDRED PESOS (₱2,500.00) or imprisonment of not more than six (6) months or both fine and imprisonment at the discretion of the court.

SECTION 4. - **EFFECTIVITY.** This Ordinance shall take effect upon approval and after proper publication on local radio and other media in the barangays.

**ENACTED.** NOVEMBER 20, 1997.

**APPROVED.** NOVEMBER 27, 1997.

CERTIFIED TRUE COPY:

**CONCORDIA S. ALCANTARA**

Secretary to the Sangguniang Bayan

**APPROVED. RESOLUTION NO. 98-47, dtd. 2-10-98**

