



Republic of the Philippines  
Province of Aklan  
MUNICIPALITY OF MALAY



*Office of the Sangguniang Bayan*

**MUNICIPAL ORDINANCE NO. 208**  
Series of 2004

**AN ORDINANCE REQUIRING LGU-MALAY ACCREDITATION BEFORE ANY EVENT ORGANIZER AND ADVERTISING ENTITY, NATURAL OR JURIDICAL, MAY BE ISSUED MAYOR'S PERMIT TO ENGAGE IN ANY EVENT OR ADVERTISING ACTIVITY WITHIN THE JURISDICTION OF THE MUNICIPALITY OF MALAY.**

SECTION 1. - **RATIONALE.** The proliferation of fly-by-night event organizers and advertising entities in Boracay, in the past few years, contributed to the indiscriminate hanging of streamers and other advertising materials in the Municipality of Malay, particularly Boracay Island. Compounding this problem is the failure of these fly-by-night event organizers and advertising entities to clean up the mess resulting thereof. Requiring local accreditation will definitely assure LGU-Malay that only legitimate and responsible entities may engage in such activity thereby insuring a cleaner and healthy environment in the Municipality of Malay, particularly Boracay.

SECTION 2. - **REQUIRING ACT.** No event and/or activity organizer and advertising entity shall be issued Mayor's Permit to engage in the conduct of any event and/or advertising activities within the municipal jurisdiction of Malay without having accredited by the local government of Malay.

SECTION 3. - **ACCREDITATION REQUIREMENTS APPROVAL.** Accreditation may be approved by the Sangguniang Bayan of Malay provided the following requirements are complied:

- a) Letter of intent addressed to the Sangguniang Bayan of Malay.
- b) Submission of the following proofs of legal personality or existence:
  1. SEC Registration DTI/or CDA Registration
  2. TIN
- c) Payment of Accreditation Fee

SECTION 4. - **ACCREDITATION FEE.** Applicants for accreditation, under this ordinance, shall pay an accreditation fee in the amount of FIVE THOUSAND PESOS (₱5,000.00) upon submission of application, refundable if such application is denied approval.

SECTION 5. - **ACCREDITATION. EFFECTIVITY.** This accreditation shall be effective for three (3) years from approval thereof. Renewal of the same may be granted by submitting a letter of intent with the Sangguniang Bayan of Malay and payment of the required accreditation fee with the Office of the Municipal Treasurer.

SECTION 6. - **PENALTY.** Any entity, natural or juridical, who violates any provision of this ordinance shall suffer an administrative fine of TWO THOUSAND FIVE HUNDRED PESOS (₱2,500.00) and/or temporary or perpetual ban of such violator to engage in the conduct of an event or advertising activity within the municipal jurisdiction of Malay, imprisonment not less than one (1) month and not more than six (6) months.


SECTION 7. - **AMENDMENTS.** All ordinances, rules and regulations, or parts thereof, provisions of which are conflict with, or contrary to, the provisions of this ordinance are hereby repealed, amended and modified accordingly.

SECTION 8. - **EFFECTIVITY.** This ordinance shall take affect upon its approval and proper publication.

**ENACTED.** JANUARY 14, 2004.

**APPROVED.** FEBRUARY 18, 2004.

CERTIFIED TRUE COPY:

  
**CONCORDIA S. ALCANTARA**  
Secretary to the Sangguniang Bayan

