



Republic of the Philippines  
Province of Aklan  
MUNICIPALITY OF MALAY



*Office of the Sangguniang Bayan*

MUNICIPAL ORDINANCE NO. 209  
Series of 2004

**AN ORDINANCE PROHIBITING LIGHTED ADVERTISING SIGNAGES  
IN THE ISLAND OF BORACAY AND PRESCRIBING PENALTIES FOR  
VIOLATION THEREOF.**

SECTION 1. - **RATIONALE.** With the intention of maintaining the natural scenery and atmosphere of Boracay particularly during nighttime, the Sangguniang Bayan promulgates this piece of legislation.

SECTION 2. - **LIGHTED ADVERTISING SIGNAGES. PROHIBITION.** Lighted advertising signages are strictly prohibited in the Island of Boracay. For purposes of this ordinance, lighted advertising signages pertain to any form and/or type of signages illuminated by electrical current or related energy, the text or print of which is mainly the product or service being advertised.

SECTION 3. - **LIGHTED SIGNAGES. EXEMPTION.** Signages of resorts and other related establishments shall not be covered by the provisions of this ordinance provided that:

- a) The total size or area must not be more than eight (8) square feet.
- b) If the signage is sponsored by an entity, commercial or otherwise, the area allocated for the sponsoring entity shall not exceed one eighth ( $\frac{1}{8}$ ) of the total signage size.

SECTION 4. - **MORATORIUM. EXISTING LIGHTED SIGNAGES.** Any existing lighted signages which do not conform with the specification provided by this ordinance shall be given one (1) year moratorium from the date of effectivity of this ordinance after which said signages shall be voluntarily removed by the owner. Signages not removed after the moratorium, shall be removed by LGU-Malay at the expense of the owner.

SECTION 5. - **PENALTY.** Any entity, natural or juridical, who violates any provision of this ordinance shall suffer an administrative fine of TWO THOUSAND FIVE HUNDRED PESOS (₱2,500.00) plus removal of the signage which is object of violation. If the aforesaid signage is removed by LGU-Malay, the expense incurred therein shall be charge to the signage owner.

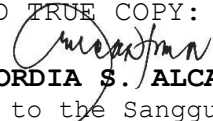
SECTION 6. - **AMENDMENTS.** All ordinances, rules and regulations, or parts thereof, provisions of which are conflict with, or contrary to, the provisions of this ordinance are hereby repealed, amended and modified accordingly.

SECTION 7. - **EFFECTIVITY.** This ordinance shall take affect upon its approval and proper publication.

**ENACTED.** JANUARY 14, 2004.

**APPROVED.** FEBRUARY 18, 2004.

CERTIFIED TRUE COPY:

  
**CONCORDIA S. ALCANTARA**

Secretary to the Sangguniang Bayan

**APPROVED. SP RESOLUTION NO. 04-040, dtd. 7-21-04**

