



Republic of the Philippines
 Province of Aklan
MUNICIPALITY OF MALAY
Office of the Sangguniang Bayan



EXCERPT FROM THE MINUTES OF THE 44TH REGULAR SESSION OF THE SANGGUNIANG BAYAN OF MALAY, AKLAN (2007-2010) HELD AT THE SB SESSION HALL ON DECEMBER 3, 2008.

Present:

- SB Member Esel L. Flores, Presiding Officer Pro-Tempore
- SB Member Wilbec M. Gelito
- SB Member Gideon T. Siñel
- SB Member Rowen T. Aguirre
- SB Member Cristina C. Prado
- SB Member Dante C. Pagsuguiron
- SB Member Roldan M. Casidsid, Liga President
- SB Member Niño Elpe D. De Sullan, SK Federation President

Absent:

- Hon. John P. Yap, Municipal Vice Mayor (OB)
- SB Member Charlie D. Villanueva
- SB Member Mateo A. Tayco (OB)

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MUNICIPAL ORDINANCE NO. 264
 Series of 2008

AN ORDINANCE ESTABLISHING A SIMPLIFIED BUISNESS PERMIT AND LICENSING PROCESS IN THE MUNICIPALITY OF MALAY.

SECTION 1. - **SHORT TITLE.** This Ordinance shall be known as and referred to as the "Business Registration Simplification Program".

SECTION 2. - **DECLARATION OF POLICIES.** It shall be the policy of the Municipal Government of Malay to:

- a) Advocate the continuous improvement of public service delivery including regulatory services to remain relevant to the changing needs of the time.
- b) Create an environment conducive to local economic promotion by significantly improving its internal regulatory system.
- c) Adopt modern systems and procedures that are customer friendly, and install mechanisms that are cost-efficient for both the local bureaucracy and the transacting public.
- d) Enhance local revenue generation from business taxation without necessarily jeopardizing public safety and interest.

SECTION 3. - **DEFINITION OF TERMS.** As used in this Ordinance, the following terms shall mean:

BUSINESS REGISTRATION SIMPLIFICATION - the process of removing the complexities found in the existing practice of issuing a business permit and license to new or old applicants. It involves the identification and removal of unnecessary steps in the application and renewal of business permit and licenses.

SIMPLIFICATION COMMITTEE - an ADHOC body in charge of carrying out the business registration simplification program of the Municipality.

OVERSIGHT SUB-COMMITTEE (OSC) - a Sub-Committee of the Simplification Committee in charge of supervising the work of the Technical Working Group.

TECHNICAL WORKING GROUP (TWG) - a Sub-Committee of the Simplification Committee in charge of studying the current process flow of business permit and licensing system, and how to improve the existing process.

SIMPLIFICATION STRATEGIES AND TOOLS - these refer to an array of proven strategies and tools used by other LGUs to simplify their business registration process. These include the following or a combination thereof: simplification of the business permit and licensing process; establishing one-stop shops; modernizing technology; information, education, communication campaign.

SECTION 4. - **BUSINESS REGISTRATION SIMPLIFICATION GOALS.** The task of simplifying the business permit and licensing process in the LGU is an inter-agency effort of the different offices involved in the issuance of business permits and licenses with the cooperation of the Sangguniang Bayan and a representative of the local chamber of commerce and industry or Boracay Foundation, Inc. Its goal is to make the process as easy and as convenient as possible by significantly cutting down processing time and resources. Ultimately, it aims to create an environment that is business-friendly and thus, attractive to investments.

SECTION 5. - **IMPLEMENTING ORGANIZATION.** The Simplification Committee through its OSC and TWG is the main implementer of the Business Registration Simplification program. Its functions and responsibilities are provided in the Executive Order that created it.

SECTION 6. - **APPROPRIATION.** There shall be appropriated from the general fund of the municipal government sufficient amount to finance the implementation of the Business Registration Simplification Program. The Simplification Committee will determine the initial budget for the Program, and to be concurred by the Local Finance Committee.

SECTION 7. - **IMPLEMENTING RULES AND REGULATIONS.** The Local Chief Executive, in consultation with the OSC and TWG, shall formulate the necessary rules and regulations for the effective implementation of the program, within thirty (30) days after the effectivity of this ordinance.

SECTION 8. - **EFFECTIVITY.** This ordinance shall take effect on January 1, 2009.

ENACTED. NOVEMBER 19, 2008.

APPROVED. DECEMBER 3, 2008.

APPROVED. SP RESOLUTION NO. 2009-032, dtd. 2-12-2009

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I HEREBY CERTIFY to the correctness of the afore-quoted Municipal Ordinance.

ATTESTED:

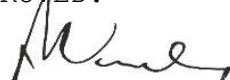

ESEL L. FLORES

SB Member
Presiding Officer Pro-Tempore


CONCORDIA S. ALCANTARA

Secretary to the Sangguniang Bayan

APPROVED:


CECIRON S. CAWALING
Municipal Mayor