MUNICIPAL ORDINANCE NO. 168-A
Series of 2002

AN ORDINANCE IMPOSING RENTAL FEES TO MOVIE OUTFITS, TELEVISION COMPANIES, ADVERTISING AGENCIES AND OTHER COMMERCIAL ENTITIES UTILIZING THE MUNICIPALITY OF MALAY AS VENUE FOR FILMING OR CONDUCTING ACTIVITIES FOR PROFIT OR TO PROMOTE A PARTICULAR PRODUCT OR SERVICE.

SECTION 1. - POLICY STATEMENT. It is the policy of the local government of Malay to ensure the maintenance of order and cleanliness within the Municipality of Malay in order to provide quality experience to both the local community and tourists.

SECTION 2. - REQUIRING ACT. No movie outfit, television company, advertising agency and other commercial entity shall be granted a Mayor’s Permit without payment of Rental Fees for using the Municipality of Malay as venue for filming or conducting activities for profit or to promote a particular product or service.

SECTION 3. - DEFINITION OF TERMS.

COMMERCIAL ENTITY - a duly registered business establishment under Philippine Laws operating for profit.

RENTAL FEES - an amount to be collected by the local government of Malay for services rendered to commercial entities utilizing the Municipality of Malay for full merchandising and as a venue for filming, conducting activities for profit or promotion of product or service.

SECTION 4. - SCHEDULE OF CHARGES.

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<thead>
<tr>
<th>Movie/Television</th>
<th>Promotional Filming</th>
<th>Activities/Events</th>
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<tbody>
<tr>
<td>For International Audience</td>
<td>₱50,000.00</td>
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<tr>
<td>For Local Audience</td>
<td>20,000.00</td>
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SECTION 5. - LIMITATIONS. ADDITIONAL FEES. The rates stipulated herein are good for the first three days of activities. Subsequent days beyond three (3), an additional amount of TEN THOUSAND PESOS (₱10,000.00) per day shall be charged over and above the base rate.

SECTION 6. - PAYMENT OF RENTAL FEES. Rental Fees shall be paid to the Municipal Treasurer of Malay in cash, check or similar bank instrument.

SECTION 7. - ALLOCATION OF RENTAL FEES. Collection of Rental Fees shall go to a Trust Fund earmarked for the maintenance, cleanliness and preservation of all public places in the Municipality of Malay.

SECTION 8. - REPEALING CLAUSE. Any ordinance inconsistent herewith is hereby repealed or modified.
SECTION 9. - EFFECTIVITY. This ordinance shall take effect upon approval and proper publication.

ENACTED. MARCH 20, 2002.

APPROVED. JULY 24, 2002.

CERTIFIED TRUE COPY:

CONCORDIA S. ALCANTARA
Secretary to the Sangguniang Bayan

APPROVED. SP RESOLUTION NO. 03-121, dtd. 4-4-03