AN ORDINANCE REQUIRING MOVIE OUTFITS, TELEVISION COMPANIES, ADVERTISING AGENCIES AND OTHER COMMERCIAL ENTITIES TO SECURE MAYOR’S PERMIT BEFORE UTILIZING ANY PLACE WITHIN THE MUNICIPALITY OF MALAY AS VENUE FOR FILMING OR CONDUCTING ACTIVITIES FOR PROFIT OR TO PROMOTE A PARTICULAR PRODUCT OR SERVICE.

SECTION 1. - REQUIRING ACTS. It shall be required of all movie outfits, television companies, advertising agencies and other commercial entities to secure a Mayor’s Permit before conducting any activity or event utilizing any place or venue within the Municipality of Malay.

All movie outfits, television companies, advertising agencies and other commercial entities requesting for Mayor’s Permit to conduct filming or activities shall pass the review of Review Committee created by the Local Chief Executive and subsequent endorsement of the Sangguniang Bayan of Malay.

SECTION 2. - DEFINITION OF TERM.

COMMERCIAL ENTITY - a duly registered business establishment under Philippine Laws operating for profit.

SECTION 3. - PENALTIES. - Entities violating any provision of this ordinance shall suffer the following penalties:

a) Cessation of activity or event violating this ordinance.

b) Confiscation of the film used in the aforementioned activity or event.

c) Dismantling of structures, if applicable, at the expense of the activity proponent;

d) A fine of TWO THOUSAND FIVE HUNDRED PESOS (₱2,500.00)

SECTION 4. - REPEALING CLAUSE. Any ordinance inconsistent herewith is hereby repealed or modified.

SECTION 5. - EFFECTIVITY. This ordinance shall take effect upon approval.

ENACTED. MARCH 20, 2002.

APPROVED. JULY 24, 2002.

CERTIFIED TRUE COPY:

CONCORDIA S. ALCANTARA
Secretary to the Sangguniang Bayan

APPROVED. SP RESOLUTION NO. 03-121, dtd. 4-4-03