AN ORDINANCE REQUIRING ALL PUBLIC UTILITY VEHICLES OR SEACRAFT OPERATING WITHIN THE MUNICIPALITY OF MALAY TO POST SLOGANS AND STICKERS PROVIDED BY GOVERNMENT AGENCIES EXPounding SOCIAL AND ENVIRONMENTAL CAMPAIGNS AND RELATED PRACTICES IN THEIR RESPECTIVE VEHICLES OR CRAFT AND ADOPTING SUCH AS A REQUIREMENT IN THE RENEWAL OF FRANCHISE OR ANNUAL MAYOR’S PERMIT TO OPERATE, AS THE CASE MAY BE.

SECTION 1. - RATIONALE. Active participation of the private sector in whatever social and environmental programs and related practices of the government is a basic ingredient to ascertain accomplishment of its goals. Hence this piece of legislation.

SECTION 2. - MANDATORY POSTING. STICKERS AND SLOGANS. It shall be mandatory of all public utility vehicles or seacraft operating within the municipal jurisdiction of Malay to post slogans and stickers provided by any government agencies expounding social and environmental campaigns and related practices in their respective vehicles or seacraft. Before posting however, all stickers/slogans shall be cours ed through appropriate LGU-Malay agency for evaluation and the size of which shall be no more than 4 inches x 12 inches [4” x 12”] and in no case more than two [2] stickers shall be installed per vehicle.

SECTION 3. - PRE-REQUISITE. Mayor’s Permit and/or Franchise. Compliance to the provisions of this ordinance shall be a requisite for the renewal of LGU-Malay issued franchise and/or Mayor’s Permit to operate within the municipal jurisdiction of Malay.

SECTION 4. PENALTIES. Any entity who violates provisions of this ordinance shall suffer a penalty of FIVE HUNDRED PESOS (₱500.00) for the first refusal and ONE THOUSAND PESOS (₱1,000.00) for the second and subsequent refusal.

SECTION 5. - AMENDMENTS. All ordinances, rules and regulations, or parts thereof, provisions of which are in conflict with, or contrary to, the provisions of this ordinance are hereby repealed, amended, or modified accordingly.

SECTION 6. DATE OF EFFECTIVITY. This ordinance shall take effect upon its approval and proper publication.

ENACTED. JANUARY 19, 2005.

APPROVED. FEBRUARY 9, 2005.

CERTIFIED TRUE COPY:

CONCORDIA S. ALCANTARA
Secretary to the Sangguniang Bayan

APPROVED. SP RESOLUTION NO. 05-183, dtd. 5-25-05